

VENKATESH KADALI

Doctoral Researcher, Startup mentor | Industry Expert | Academic Speaker | Leadership Mentor

Doctoral Researcher in Data Science, Business Analytics and AI

Certified Data Science & Analytics Professional from IIT-Madras & GUVI, Chennai, Tamil Nadu

MBA in Data Science & Analytics from Jain University, Bangalore, Karnataka.

BBA in Human Resources & Marketing from GVPCDPGC, Visakhapatnam, Andhra Pradesh

**PROFILE FOR GUEST LECTURE/FACULTY
ENGAGEMENT/OTHER INVITATIONS**

📍 Visakhapatnam, Andhra Pradesh, India.

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🔗 LinkedIn: <https://www.linkedin.com/in/venkatesh-kadali>

🔗 Instagram: https://www.instagram.com/venkatesh.kadali_official/

🌐 Website: www.virtutix.com & www.venkateshkadali.co.in

Director, CEO & Head of BD
VIRTUTIX IT SERVICES PRIVATE LIMITED



ABOUT THE SPEAKER

● Professional Overview

Venkatesh Kadali is a Doctoral Researcher, Data Science & Business Analytics Professional, Industry Expert, Startup Mentor, Academic Speaker, and Leadership Mentor with 5+ years of experience in teaching, leadership, career mentoring, startup guidance, and public speaking.

He is currently pursuing a Doctorate in Data Science, Business Analytics & AI, holds an MBA in Data Science & Analytics, a BBA in Human Resources & Marketing, and is a Certified Data Science & Analytics Professional from IIT Madras & HCL-GUVI.

His guest lectures focus on Data Science, AI, Business Analytics, Leadership, Innovation, Research, and Career Development, blending academic concepts with real-world industry insights to prepare students for future-ready careers.

With a strong commitment to industry-academia collaboration, Venkatesh aims to empower learners with the knowledge, analytical mindset, and leadership capabilities needed to succeed in today's data-driven.



ABOUT THE SPEAKER

● Academic Qualifications

Doctoral Researcher – Data Science & Business Analytics With Ai (Pursuing)

Specialized in:

- Data Science & Advanced Analytics
- Business Analytics & Decision Intelligence
- Artificial Intelligence (AI) for Business
- Business Intelligence & Data Visualization
- Big Data Analytics
- AI-Driven Digital Transformation
- Data-Driven Strategic Decision Making

MBA – Data Science & Analytics

Specialized in:

- Predictive Analytics
- Machine Learning Applications
- Business Intelligence & Data Visualization
- Strategic Decision Making Using Data
- Statistical Data Analysis



ABOUT THE SPEAKER

● Other Academic Qualifications

Certified Data Science & Analytics Professional – IIT Madras & GUVI

Focused on:

- Python for Data Science
- SQL & Database Management
- Statistical Analysis
- Real-world Industry Projects
- AI & ML Implementation

BBA – Human Resources & Marketing

Built foundation in:

- Organizational Leadership
- Talent Management
- Business Communication
- Marketing Strategy
- Professional Development



ABOUT THE SPEAKER

● Professional & Teaching Experience

With more than seven years of experience in education and mentoring, he has:

- Conducted career-oriented seminars and workshops
- Guided students in skill development and professional growth
- Delivered sessions on leadership and communication
- Mentored aspiring professionals toward industry readiness
- Actively contributed to academic and leadership initiatives

● Core Academic Strengths

1. Bridging academic learning with real-world industry practices.
2. Building practical skills in Data Science & Analytics tools.
3. Providing clear career roadmap and placement guidance.
4. Supporting project-based portfolio development.
5. Enhancing leadership and professional communication skills.
6. Promoting strong industry-academia collaboration.



INDUSTRY EXPERIENCE & PROFESSIONAL BACKGROUND

● Director & CEO – VIRTUTIX IT SERVICES PVT. LTD.

📍 Visakhapatnam, India | Feb 2024 – Present

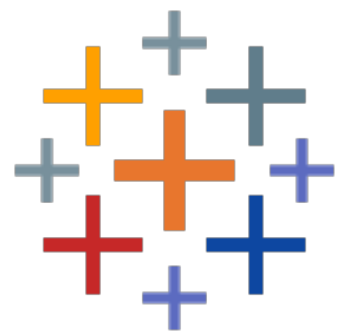
- Co-founded and scaled a technology-driven IT services company
- Delivering Website Development, Digital Marketing, Data Services & Analytics, Software Implementation, and IT Staffing solutions
- Leading team operations, client delivery, and strategic growth initiatives
- Ensuring client support and operational excellence

● Founder – AnalyticXperts

📍 Visakhapatnam, India | May 2023 – Present

- Established an analytics-focused initiative supporting startups & SMEs
- Delivered customized data visualization and reporting solutions
- Improved business decision-making through actionable insights
- Conducting sessions on practical Data Analytics applications
- Guiding students & Businesses on real-world problem solving & career growth





Technologies & Tools Data Science & Analytics

Data Science and Analytics use a combination of programming languages, databases, visualization tools, and machine learning frameworks to analyze data and generate insights. Tools like Python and SQL are used for data processing and analysis, while Power BI, Tableau, and Excel help in creating dashboards and visual reports.

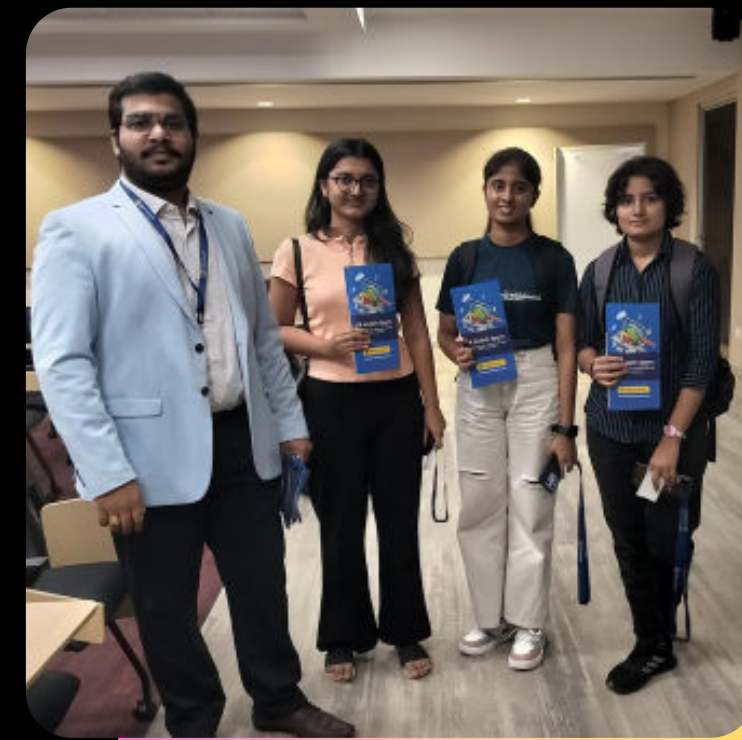
Machine Learning frameworks such as TensorFlow and PyTorch are used to build predictive models, and cloud platforms like AWS and Azure support scalable data solutions.

Together, these tools expertise help transform raw data into meaningful business decisions.



Venkatesh Kadali
Director and CEO @Virtutix IT

🎤 Speaker: Venkatesh Kadali Sir
📍 Location: Andhra University



Director and CEO @Virtutix IT
🎤 Speaker: Venkatesh Kadali Sir
📍 Location: Microsoft Reactor, Bengaluru, karnataka



Director and CEO @Virtutix IT
🎤 Speaker: Venkatesh Kadali Sir
📍 Location: DevX, Mumbai,
Maharashtra





Director and CEO @Virtutix
🎤 **Speaker: Venkatesh Kadali Sir**
📍 **Location: GMR IT - Rajam**



Director and CEO @Virtutix
 Speaker: Venkatesh Kadali Sir
 Location: GVPCDPGC - Vizag

Workshop 2 hrs **LIVE**

Discover Data Analytics

The Skill Driving Tomorrow's Careers!

Topics:

- Learn what Data Analytics is and how it works
- Explore career opportunities & top tools
- Step-by-step roadmap to start your journey
- E-Certificate on participation

Tuesday,
November 4, 2025

6:30 PM
9:00 PM IST

Sign up now and boost
your Knowledge and
start your career in
"Data Analytics"

Powered By
VIRTUTIX
Premier Analytics and Tech Partner



Speaker:
Venkatesh Kadali

Shape Your Future, Shape India's Future! "Viksit Bharat 2047"

Independence Day Special

LIVE 06:00 PM IST (1 hr)

Date: 15th August 2025

Discover:

- ✓ Future-ready industries & business ideas
- ✓ High-demand career paths till 2047

ABOUT SPEAKER

Founder - **Analytic Xperts**
Director & CEO - **VIRTUTIX**
MBA in Data Science & Analytics.
Certified DS & Analytics Professional
from IIT-Madras & GUVI.
BiZZ Astro Consultant.



Venkatesh Kadali

REGISTER NOW

venkateshkadali.co.in

Data-Driven Decision Making!

A Startup's Guide to Unlock the Power of Data and How startups can use data analytics for growth.

What We Cover:

- Why? • Data,
• Analytics,
• Visualization matters from Day One of your startup!

LIVE 3 hours Workshop

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Director & CEO - **VIRTUTIX**
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BiZZ Astro Consultant.

Who Should Attend?

Startup founders | Entrepreneurs |
Business Owners | Studentpreneurs



Venkatesh Kadali

REGISTER NOW

virtutix.com/workshops register@virtutix.com

Discover Student Entrepreneurship Framework!

Discovery → Validation → Growth → Market Fit

What We Cover:

- Why to • Discover
• Build
• Launch matters from Day One of your Student Entrepreneurship!

LIVE 3 hours Workshop

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Who Should Attend?

Startup founders | Entrepreneurs |
Business Owners | Studentpreneurs



Venkatesh Kadali

REGISTER NOW

venkateshkadali.co.in

LIVE 1 hour Webinar

Who Should Register?

Startup founders,
Business Owners,
Entrepreneurs.

Data Analytics for Startup's

What We Cover:

- Why? • Data,
• Analytics,
• Visualization matters from Day One of your startup!

14 February, 2025
04:30PM - 05:30PM

ABOUT SPEAKER

Founder - **Analytic Xperts**
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Venkatesh Kadali

REGISTER NOW

analyticxperts.com/webinar register@virtutix.com

LIVE WEBINAR

Who Should Attend?

Startup founders | Entrepreneurs |
Business Owners | Tech Consultants

ScaleSmart with Data, Analytics & visualization for Startups!

Why Analytics Matters from Day One of your business!

SPEAKER

Venkatesh Kadali

Director & CEO - **VIRTUTIX**
Founder - **Analytic Xperts**
MBA in Data Science & Analytics.
Certified DS & Analytics Professional
from IIT-Madras & GUVI



Register Now

www.analyticxperts.com register@virtutix.com

Grow with future of analytics!

A Startup's Guide to Unlock the Power of Data to Shape Tomorrow.

What We Cover:

- Why? • Data,
• Analytics,
• Visualization matters from Day One of your startup!

ABOUT SPEAKER

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Director & CEO - **VIRTUTIX**
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Venkatesh Kadali

REGISTER NOW

webinar.analyticxperts.com register@virtutix.com

ONLINE CAREER ENHANCEMENT WORKSHOP

FINAL YEAR STUDENTS MUST ATTEND!

SEAT COST ₹99/- ONLY

LIMITED SEATS! DON'T MISS OUT

HOW COMPANIES ARE HIRING FRESHERS?

& WHY THEY NEED TO HIRE ONLY YOU

Workshop By: Venkatesh Kadali
Director & CEO, Virtutix IT

Your Complete Roadmap From Campus to Corporate!

IN THIS WORKSHOP, YOU WILL LEARN

- 01 **HIRING PROCESS** Step-by-step explained
- 02 **TOOLS EMPLOYERS USE** ATS, Assessments & More
- 03 **SKILLS YOU MUST LEARN** In-demand skills for freshers
- 04 **CAREER DIRECTION** Choose the right path

WHY YOU SHOULD ATTEND?

- Duration: **2 Hours** Workshop
- Deep Insights
- Real Guidance from IT Leader
- Better Tomorrow

REGISTER NOW! LIMITED SEATS! DON'T MISS OUT

UPGRADE YOURSELF. GET HIRED. BUILD YOUR FUTURE AS A FRESHER.

Discover Data Analytics

The Skill Driving Tomorrow's Careers!

Join our **2-hour live session** and unlock the power of your future in shaping your **career path**.

What You'll Learn? **LIVE Workshop**

- ✓ WHAT IS **DATA ANALYTICS** AND HOW IT WORKS?
- ✓ REAL-LIFE EXAMPLES THAT SHOW THE **POWER OF DATA**
- ✓ CAREER OPPORTUNITIES & JOB ROLES IN THIS FIELD
- ✓ TOP **TOOLS** USED (EXCEL, POWER BI, PYTHON, ETC.)
- ✓ STEP-BY-STEP **ROADMAP** TO START YOUR JOURNEY

REGISTER NOW

ABOUT SPEAKER

Founder - **Analytic Xperts**
Grow With Data

Director & CEO - **VIRTUTIX**
Professional Analytics and Tech partner

MBA in Data Science & Analytics.
Certified DS & Analytics Professional from IIT-Madras & GUVI.

Why Attend:

- Gain career insights
- Learn from professional
- Build clarity for your future
- Get a participation **E-Certificate**

VENKATESH KADALI

Training Experience – Students

- Trained 1800+ Students through Online & Offline Sessions
- Conducted workshops on Data Science, AI, Analytics & Career Roadmaps

Training Experience – Business Owners

- Trained 120+ Business Owners through Online & Offline Programs
- Delivered sessions on Data-Driven Decision Making
- Helped businesses understand growth through data strategies

Proposed Guest Lecture Topics for Colleges

● Real-World Applications of Data Science

Learning Outcomes:

- Understand how businesses use data for decision-making
- Explore real industry case studies
- Identify commonly used tools and technologies

● AI & ML in Industry

Learning Outcomes:

- Learn practical applications of AI & Machine Learning
- Understand industry use cases across sectors
- Gain clarity on future scope and opportunities

● Career Roadmap in Data Science

Learning Outcomes:

- Understand required skills for Data roles
- Learn step-by-step career progression strategy
- Get guidance on certifications and internships



● Resume Building for Data Roles

Learning Outcomes:

- Build an industry-ready resume
- Avoid common resume mistakes
- Improve interview and LinkedIn profile readiness

● Data Analytics & Business Intelligence Tools

Learning Outcomes:

- Understand the role of tools like Python, SQL, and Power BI
- Learn how dashboards support business decision-making
- Gain clarity on practical skills required for entry-level data roles

Proposed Guest Lecture Topics for Startups

● Building a Startup from Scratch

Learning Outcomes:

- Startup ideation to execution
- Building business models
- Common startup mistakes and solutions

● Entrepreneurship & Leadership Development ● Startup Funding, Networking & Business Growth

Learning Outcomes:

- Leadership mindset for students and founders
- Team management and startup culture
- Communication and decision-making skills

● Digital Transformation for Businesses

Learning Outcomes:

- Importance of technology in modern business
- Automation and workflow optimization
- Data-driven business strategies



Learning Outcomes:

- How startups attract clients and investors
- Building partnerships and vendor networks
- Branding and online presence strategies

● Startup Readiness & Employability Skills

- Corporate communication skills
- Interview preparation strategies
- LinkedIn and professional networking
- Startup Workplace ethics and professionalism

Why Invite Me as a Guest Faculty?

Why Invite Me?

● Practical Approach

Concepts are explained with live examples, tools demonstration, and real datasets — helping students move beyond theory into implementation.

Focus is on:

- Hands-on understanding
- Industry tool familiarity
- Problem-solving mindset

Career Guidance

Students receive structured direction on:

- Data Science career roadmap
- Required technical & soft skills
- Certifications and learning path
- Portfolio & LinkedIn optimization
- Interview preparation strategy



Industry Exposure

Students gain direct insights into real-world Data Science, AI, and Analytics projects.

Sessions are based on actual industry case studies, current hiring trends, and practical business challenges.

Why Invite Me as a Guest Faculty?

Why Invite Me?

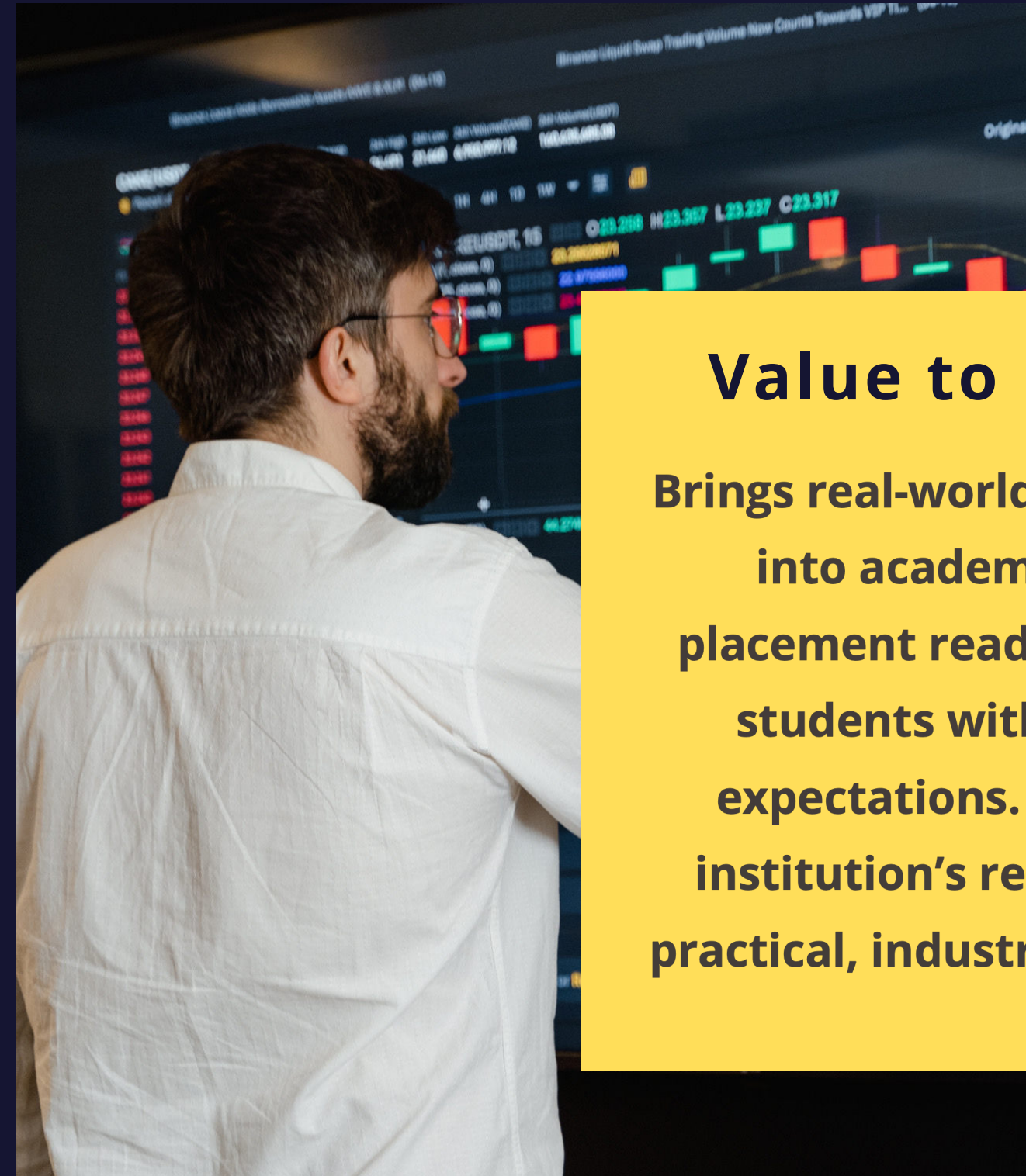
● Placement-Oriented Insights

Sessions are aligned with current recruitment expectations in:

- Data Analyst
- Business Analyst
- Data Scientist
- AI/ML Roles

Students understand:

- What companies actually look for
- Resume mistakes to avoid
- How to stand out in campus placements



Value to Institution

Brings real-world industry exposure into academics, enhancing placement readiness and aligning students with current hiring expectations. Strengthens the institution's reputation through practical, industry-focused learning.



Honored and Humbled



Honored and Humbled

Got Questions, Reach Out to



VIRTUTIX IT SERVICES PRIVATE LIMITED

—● www.virtutix.com ●—

We Specialize in Website Development, Digital Marketing, End to End Data Services, Data Analytics, ITeS, HRMS, ERP, CRM, Accounting Software Implementation, and IT Staffing Services.



contact@virtutix.com



+91 80621 79204

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